

NESCBWI CONFERENCE 2023

APRIL 28-30

SPRINGFIELD, MA

Time to Stretch

#NESCBWI23



## Workshop Descriptions

### **All About Social Media and Author Platforms**

*Sylvia Liu*

Building a platform and becoming familiar with social media is an important part of an author's career. Kidlit411 co-founders Elaine Kiely Kearns and Sylvia Liu will cover: (1) what is an author platform and do you need one anyway? (2) online components of a platform: website, newsletter, blogs, and social media presence; (3) main social media sites useful to authors, with a special focus on Facebook and Twitter, and (4) ten signs of a successful platform. You will also learn the key thing to know about social media and how authors should decide where to focus one's energy.

### **All the Reasons Why (and Why Not) to Pursue an MFA**

*Rhonda DeChambeau*

Deciding to pursue an MFA can be a soul-searching, often soul-wrenching decision. There are so many considerations: Time, Space, Money. This lecture explores all the pros and cons of pursuing this terminal degree. We'll explore the value of working with an advisor, building a community, practicing our art deliberately, all while tempering aspirations with realistic expectations. The MFA is not a quick path to publication. But for writers looking to strengthen their craft, this step may just align with their goals. The lecture will begin and end with a reflective exercise to guide participants on what is right for them.

### **A Not-so-Secret Formula for Success: Deliberate Practice and Becoming a Masterful Writer**

*Rhonda DeChambeau*

By examining the science behind top performers, we will discuss the concept of "deliberate practice" and what I've identified as five elements that comprise it: Maintaining Focus, Using Feedback, Stretching Beyond our Comfort Zone, Setting Goals, and Staying Motivated. We'll then explore how the power of deliberate practice can be harnessed to move us toward mastery in the art of writing. Participants will come away with practical tips, suggestions, and exercises for ways to "practice" writing.

### **Before the Sensitivity Reader: Creating a Culture of Accountability**

*Taryn Haas & Anna Watson*

Whether we work alone, are in a critique group, or lead workshops, topics of diversity are sure to make an appearance. Embracing them as a craft issue and becoming more adept at noticing and responding to their shifting and often elusive nature will have positive results for our writing. In this workshop, we invite our fellow authors and, in particular, our fellow White authors, to join us in discussing ways to meet the challenge of improving how we address diversity issues in our reading and writing.

PB, MG, YA

### **Beginnings and Endings**

*Anna Staniszewski*

Writers often struggle with finding the best place to start a story and coming up with an ending that feels right. In this hands-on workshop, we'll work through a series of prompts and exercises designed to solidify our story beginnings and endings, and examine how to connect the two in a concrete and satisfying way.

PB, MG, YA, GN

# NESCBWI CONFERENCE 2023

APRIL 28-30

SPRINGFIELD, MA

## Time to Stretch

#NESCBWI23



### **Creating a Buzz with Your Local Bookstores**

*Valerie Bolling, Adria Karlsson, and Eric Rosswood*

With so many books available in bookstores, how do you get yours to stand out? Join authors Valerie Bolling, Adria Karlsson, and Eric Rosswood, as they discuss how they built relationships with local independent bookstores using a combination of planned bookstore “tours” and dropping into local bookstores when they happened by. They will discuss tips they learned that helped get those indie bookstores to champion their books in their physical stores and their social media accounts. Attendees will leave this workshop with the tools to find their own routes for bookstore tours, knowledge about approaching bookstore owners and sellers, information on what to bring with them, and insight into what to expect.

### **Creating Authentic Characters that Trigger Empathy ~ 10 Strategies to Writing Beyond Tropes**

*Elly Swartz*

What happens when a character pops into your head? How do you write their authentic story? One that your readers will root for. One that will imprint on their hearts. In this interactive workshop, I'll share 10 strategies to writing beyond the tropes. Strategies that will help you reach higher, deeper, and further to embrace your unique voice. We'll explore how using your senses and the emotion in your life can guide your writing, how writing letters and using emojis can crystalize voice, and how consulting experts and mining YouTube can help you stretch beyond stereotypes and create empathetic, real characters. Only you can write your story. So, the next time that character comes into your world and whispers in your ear, you'll be ready to listen. And to write.

MG, YA

### **Creating Vibrant Secondary Characters**

*Sylvia Liu*

When writing a novel, it's just as important to flesh out your secondary characters as your main characters. Middle grade authors Sylvia Liu and Elaine Kiely Kearns will share tips on how to create memorable and complex secondary characters; provide examples of successful secondary characters in middle grade and YA novels; and give writing exercises to help develop your secondary characters.

MG, YA

### **Communication - Beyond Dialogue Tags**

*Amelia Loken*

Communication is more than spoken English, that can be jotted down and wrapped in quotation marks. Amelia will explore communication in its more visual aspects, from facial expressions and body language to memes/emoticons to sign languages (in all their varieties). Amelia will use her experience as an ASL user and writing from Deaf/Hard-of-Hearing perspectives in her YA novels. She will also encourage group participation as they use photos, memes, and volunteers playing a short game of charades as writing prompts in the last 20 mins.

PB, MG, YA, GN

### **Developing Good Writing Habits**

*Anna Staniszewski*

How can we make the most of our limited writing time and be creative even when we don't feel like writing? In this hands-on session, we'll break down some concrete habits and strategies designed to help with focus, motivation, and productivity, and we'll pinpoint how to apply them to our own creative process.

PB, MG, YA, GN

# NESCBWI CONFERENCE 2023

APRIL 28-30

SPRINGFIELD, MA

## Time to Stretch

#NESCBWI23



### **DisPOV: Writing Lived Experience in Disabled Bodies**

*Amelia Loken*

Amelia will highlight many fine examples of disability rep in KidLit, focusing on lived experience. We will discuss how to avoid "outsiders POV." Amelia will discuss her experience writing Deaf/HH characters as a Hard-of-Hearing author. She will employ the concept of Deaf Gain, and strengths individuals gain through disability experiences, while avoiding toxic positivity and "inspiration porn." If time, attendees will have 10 mins of writing to employ skills/techniques shared.

MG, YA, GN

### **Easy Peasey - Writing Easy Reader Books**

*Jennifer E Morris*

Picture books are meant to be read TO kids. Easy readers are meant to be read BY kids. We will discuss considerations when writing for this genre. Write books for beginning readers that to get them excited about reading and get them to come back and read your book again and again.

PB

### **Effective Storytelling Through Character Motivations**

*George Jreije*

Today's stories, across all mediums, are heavily character driven. This workshop will equip you with the tools you need to uncover your character's inner and outer needs. Learn what you need for effective dialogue, worldbuilding, plotting, and writing a story with an emotional core that will have your audience wanting to know more.

MG/YA/GN

### **Embrace the Mess!**

*Courtney Pippin-Mathur*

Courtney will lead students through several drawing and painting exercises to help unlock their "brain doors" to create art for fun and to generate new ideas and reinvigorate the love of art for art's sake. Bring a sketchbook and be ready to have fun and get (a little) messy.

PB, ILLUSTRATION

### **Engines of Conflict: Crafting Compelling Antagonists In Middle Grade Fiction**

*Lisa Stringfellow*

The villain, nemesis, bad guy... there are myriad ways antagonists can reveal themselves and work to disrupt a protagonist's goals in a story. How does a successful antagonist capture the attention of readers and avoid existing as a flat, cardboard cut-out? We'll examine examples of compelling antagonists from a variety of middle grade genres and search for those commonalities that make them such complex and satisfying characters. Through presentation, discussion, and writing exercises, we explore the role of the antagonist and how to create conflict-generating characters that are multidimensional and nuanced.

MG

# NESCBWI CONFERENCE 2023

APRIL 28-30

SPRINGFIELD, MA

## Time to Stretch

#NESCBWI23



### **Finding Your Nature Nonfiction Voice**

*Heidi E.Y. Stemple*

Trying to find your voice in Nature Nonfiction? What if your nature nonfiction suddenly wants to be fiction? Where can I find mentor texts for my nature nonfiction? And, what's the difference between expository and narrative nonfiction anyway??

PB

### **From Start to Finish: How to Build (or Rebuild) a Book! - INTENSIVE**

*Jo Knowles*

Jo will guide participants in how to structure a strong first page, shore up the "murky middle," and design "the end." She'll share tools she's collected over 15 years of publishing to help build a strong story: memorable characters, effective dialogue, worldbuilding that works for any genre, revision necessities, and more. She'll cover what to do when you get "stuck" as well as how to know when you're ready to submit. Participants should be prepared to STRETCH those writing muscles! We'll write, draw (yes, even if you're not an illustrator), try a visualization technique, and most importantly, have fun!

PB, MG, YA, GN

### **Go Short or Go Home: Using Flash Fiction to Inspire and Expand Your Writing Practice**

*Erin Dionne*

Flash fiction, or "micro" fiction, are ultra-short stories typically less than 300 words in length. This workshop will introduce the concept of flash fiction, and show you how you can use these stories to develop your craft, jumpstart your creativity, and expand your creative possibilities. Break writers' block, explore your characters, or get a taste of a different genre by using micro stories. Participants will leave with 2 drafts of flash fiction pieces, prompts and exercises to incorporate into their practice at home, and a new enthusiasm for super-short work.

PB, MG, YA, GN

### **Help! My Picture Book Manuscript is Not Working! - INTENSIVE**

*Heidi E.Y. Stemple*

10 things to help you identify and fix a picture book manuscript in revision.

PB

### **How To How To: Engaging Readers with Activity Writing**

*Dana Rau*

How-to writing, otherwise known as procedural writing, is a useful tool to make nonfiction texts interactive. Whether you're writing cookbooks, craft books, science experiments, magazine articles, teacher guides or want to include a procedure in backmatter or sidebars, knowing how to write clear, concise and engaging instructions is a valuable way to connect with readers. Through a series of exercises and examples, we'll discuss the benefits of having procedural writing skills in your toolbox.

PB, MG, YA

### **How to Get Unstuck ~ 5 Tips for Reaching Beyond Your Comfort Zone**

*Elly Swartz & Sarah Aronson*

No matter how hard we try, no matter how thoughtful we are, all of us at some point in our journey, have found ourselves staring at the screen. So what do we do? In this interactive workshop, authors Elly Swartz and Sarah Aronson will give you 5 tips to get you unstuck and writing. We will explore play, story boarding, dancing, emojis, and mine those old photos so that you can finish your draft and share your story. Together let's get unstuck. Advocate for your imagination. Trust us, this will be fun!

# NESCBWI CONFERENCE 2023

APRIL 28-30  
SPRINGFIELD, MA

## Time to Stretch

#NESCBW123



### **Irresistible Doorways: Nailing Opening Scene**

*Cameron Rosenblum*

You've got a great concept for your MG or YA novel, a story you really think future readers will love. Is your opening scene doing it justice? In this hands-on workshop, participants will explore different ways to balance action, voice, character, tension, and sensory detail to create the optimal opening scene for their unique story-- and also learn what can be left for later in the narrative (or left out altogether). I'll use literary and cinematic examples to illustrate irresistible entry points and what it is about them that draws us in.

MG, YA

### **Learn About the Sydney Taylor Book Awards (The Jewish Caldecott, Newbery, Printz, and Legacy Awards)**

*Martha Simpson*

As writers and illustrators of books for youth, you probably know about the Caldecott, Newbery, Printz, and Legacy Awards that are given by the American Library Association's ALSC and YALSA committees. But did you know that the Association of Jewish Libraries also recognizes outstanding books for children and teens that authentically portray the Jewish experience? The current Sydney Taylor Book Award Chair, Martha Simpson, will discuss the qualifications of the award and some recent books that were named Winner, Honor, and Notable books in the Picture Book, Middle Grade, and Young Adult categories, as well as the Body-of-Work recipients.

PB, MG, YA, GN

### **Let's STRETCH our Understanding of Neurodiversity in Kidlit**

*Meghan Wilson Duff*

This workshop will include a brief overview of neurodiversity as a concept, as well as the terms neurodivergence, neurodivergent (ND), and neurotypical. There will be a moderated panel discussion of authors and/or illustrators who have forthcoming books with ND characters. The panel will address the importance of ND representation, relationship between disability, neurodiversity, and diagnosis, things to consider when writing ND characters, strategies for writing ND characters outside your own experience, and the importance of intersectionality. Attendees will have time for Q&A and will receive a handout of resources and recommended titles.

PB, MG, YA

### **Lights, Camera, Action!: How a documentary filmmaker's approach can elevate your picture book biography**

*Anika Aldamuy Denise*

Successful documentaries and successful picture book biographies incorporate many of the same elements: a compelling subject that inspires us to look at the world in new ways, unforgettable characters, a satisfying story arc, and a visually engaging backdrop. From pre-production to scripting to framing your scenes in a compelling way, learn how to approach your project like a film director and help your book stand out to agents, editors, and readers.

PB

### **Meditating As You Move Through The Writing Life**

*Padma Venkatraman*

An interactive, literally hands-on workshop, in which we will do 3 short guided meditations (one to help us overcome some common kinds of negativity that writers often feel and a second that will serve as a writing prompt to get to know our characters and then a final one to help us move with positivity through the conference).

# NESCBWI CONFERENCE 2023

APRIL 28-30

SPRINGFIELD, MA

## Time to Stretch

#NESCBWI23



### **Nature as Metaphor in the Novel in verse**

*Rebekah Lowell*

The novel in verse is a powerful format to create a narrative—it often uses metaphor, simile, and visual imagery to push the story into a place full of deep meaning and connection. The natural world offers many parallels with our own human experience and in this workshop, we will explore how to incorporate natural elements as a powerful vehicle to express your ideas and concepts with emotional impact and resonance for the reader. How can you expand your curiosity in nature and find ways to breathe new life into your work?

MG

### **Navigating a Galaxy of Information**

*Meg Thacher*

Who fought the Battle of Saratoga? What are beetle shells made of? How many exoplanets are there (and what's an exoplanet)? More importantly, where can you go to find out? In this workshop, nonfiction and fiction writers will learn where to find free, authoritative, comprehensible resources online and in print; the best way to take notes, organize them, and keep track of sources; and when to climb out of that research rabbit hole and start writing. We'll delve into details, like how to find and interview experts and how to read scholarly articles. You can become a star researcher!

MG, YA

### **"No Rhyme, No Rhythm, No Problem!" - INTENSIVE**

*Matt Forrest Esenwine*

Rhyme and rhythm often dominate discussions about the craft of writing children's poetry; however, poetry is much more than that! Free verse, from children's poems to YA novels, eschews rhyme and meter in favor of devices like creative line breaks and internal rhyme. This workshop is geared both for writers interested in venturing into poetry for the first time as well as more experienced writers seeking guidance on how to write free verse for their verse novels. This workshop can be a standard length, or as intensive can include brainstorming topics and short writing exercises. Non-rhyming, non-metrical poetry? No problem!

PB, MG, YA

### **No Time to Stretch: Publishing a Time-Sensitive Picture Book from the Perspective of Author, Illustrator, Editor and Designer**

*Julie Bliven, Alexandra Hinrichs, Jamie Hogan & Kristen Nobles*

Hear from the all-female group (author, designer, editor, and designer) who also all live in Maine and worked on *THE LOBSTER LADY*—a nonfiction picture book publishing May 2023 from Charlesbridge. At 102 years old, Virginia Oliver is the oldest person lobstering in Maine—and maybe even the world! Her remarkable story prompted interviews between the steadfast New Englander and the author, Alexandra Hinrichs, as well as the illustrator, Jamie Hogan. What made the process unique, challenging, and rewarding? How did editor, Julie Bliven, and designer, Kristen Nobles, work to uphold everyone's vision? And why did everyone agree to publish as soon as possible?

PB

### **No, You're Not a Poser: Stretching Beyond Our Insecurities to Turn Obstacles into Stepping Stones to Publication**

*Nancy Tandon, Jeanne Zulick Ferruolo*

In this workshop, two recovering posers and award-winning middle grade authors will meet you where you are to share examples of when obstacles made quitting feel like the right decision. If you're on the verge of giving up, come learn how to turn "insurmountable" roadblocks into stepping-stones

# NESCBWI CONFERENCE 2023

APRIL 28-30

SPRINGFIELD, MA

## Time to Stretch

#NESCBWI23



to success! From professional disappointments to personal challenges, stumbling blocks can become downright boulders. But what if the challenges that make success seem unattainable are there to propel you to the next level? Come prepared to be guided through mind-body exercises and practical hands-on activities to manifest your personal success story!

PB, MG, YA, GN

### **Nonfiction Writing that Sparks and Sizzles**

*Kathryn Hulick*

A story about chemistry or ancient China may cover some tricky material. But it doesn't have to be boring. Kathryn Hulick has been writing about tough nonfiction topics for kids and teens for over a decade. She has learned some tricks that help communicate complicated ideas without losing anyone's attention. Many of the same techniques that bring life to fiction writing can also liven up nonfiction, for example bringing in all five senses or using dialogue. Numbers can be presented in ways that make them easier to grasp and more fun (like measuring something in elephants instead of kilograms). In this interactive workshop, participants will work to turn a boring paragraph of text into something that sparks and sizzles.

MG, YA

### **Pencil to pixel- Procreate tips - INTENSIVE**

*Courtney Pippin-Mathur*

Want to learn how to illustrate a book with Procreate? Join this hands on workshop where Courtney will walk you through basic tips, and fun extras for creating a picture book completely in procreate, from sketches to page layouts, layers to brushes and getting it ready for print! Bring your iPad to create together!

PB, ILLUSTRATION

### **Pitch Perfect: How to Craft a Spectacular NF Book Proposal**

*Sarah Albee*

Do you have an idea for a nonfiction book? Time to start thinking about that proposal. Or maybe you've got a finished NF manuscript all ready to submit? Did you know you still need to submit a proposal? (Answer: Yes!) Nonfiction author Sarah Albee will guide you through the steps for putting together a proposal that will grab the attention of agents and editors. Sarah has published more than two dozen nonfiction books ranging from picture books to upper middle grade, and has years of experience pitching new projects to agents and editors. As a bonus, she'll share insights from agents and editors about dazzling proposals that have caught their eye.

MG, YA

### **Point of View and Voice**

*Lisa Papademetriou*

Many writers dive into a work without considering options for their point of view and/or narrative voice. But these are tactical decisions that determine the way readers understand events. They can also be opportunities for humor or pathos. This fun interactive workshop will help writers understand which kinds of stories work best with first person and which are better told in third person. We'll also explore how to create a narrator whose voice leaps off the page.

MG, YA

# NESCBWI CONFERENCE 2023

APRIL 28-30  
SPRINGFIELD, MA

## Time to Stretch

#NESCBWI23



### **"Putting Poetry on Your Radar" - PANEL**

*Matt Forrest Esenwine*

This panel discussion, moderated by Heidi Stemple, will feature Jane Yolen, Padma Venkatraman, Valerie Boling, and me and focus on children's poetry: how we approach the craft, avenues for publishing/teaching it, and why it's an important genre for children to read and write. Learning to write poetry teaches creativity, vocabulary, parts of speech, and choosing optimum word choices - and the more a child reads it, the more adept they become writing it. We would also take questions from the audience to enlighten attendees about children's poetry and help them understand how it can help improve their own writing.  
PB, MG, YA

### **School Visit Success from Pitch to Presentation**

*Janae Marks*

For children's book authors and illustrators, school visits can be a great way to reach new readers, connect with educators and supplement your income. In this workshop, we will share strategies for school visit success, walking you through best practices before, during, and after your visit. Topics include booking, picking your topic and planning your presentation, and making the visit enjoyable and memorable for everyone.

### **Story Structures Beyond the Hero's Journey**

*Erin Dionne*

We are all familiar with the hero's journey...but what about other storytelling structures? Fishbone or "little e," braided narratives, the heroine's journey, or folktales...there's a range of other ways to tell a good story. In this session, we'll explore other storytelling structures and assess what types of projects they may be good for. Participants will leave with detailed notes for each structure, and more flexibility in applying those structural elements to their own stories.  
PB, MG, YA, GN

### **Stretching Our Vision On and Off the Page: Insights Into an Editor and Author's Working Relationship**

*Alexandra Hinrichs & Julie Bliven*

In this workshop, Julie Bliven and Alexandra Hinrichs reveal how broadening their vision for one manuscript that began as a casual conference critique turned into working on two picture books together simultaneously and the many challenges--and celebrations!-- along the way. They'll also discuss how they have stretched themselves personally and professionally through dual industry roles (Julie as editor/author and Alex as author/librarian).  
PB

### **Stretching the Reach of Your Book Marketing: an insider's look at libraries and indie bookstores**

*Alexandra Hinrichs & Casey Robinson*

Ever wonder how bookstores and libraries decide what to put face out? How they put events together? What they see fly off the shelves and what they can't find to put on the shelf? Join indie bookstore event manager Casey Robinson and librarian Alexandra Hinrichs for a discussion that will help your book find the right shelf-- and the right reader!

### **Stretching the Truth: How to Incorporate Real Life Into Your Stories with Flexibility**

*Christy Yaros*

We all have things from our lives that we want to write about. But what happens when you find yourself saying "but that really happened" or "that's really how they are". Real life doesn't always make good stories. Learn how to take elements from your experiences and still create a compelling story that engages your readers.



**NESCBWI CONFERENCE 2023**

APRIL 28-30

SPRINGFIELD, MA

# Time to Stretch

#NESCBWI23



## **Stretching Your Cast Beyond the Usual Suspects: Setting as Character**

*Nancy Tandon, Jeanne Zulick Ferruolo*

From book cover to first page, young readers often connect to story through setting. However, as authors we often let main characters, their dialogue and action, steal the show. What makes a setting come to life? In this workshop, we will explore dynamic settings from children's literature that leap off the page. In addition, hands-on exercises will stretch creatives beyond simply relying on the five senses. Attendees will leave with practical tools to turn their settings into memorable, multilayered characters.

PB, MG, YA, GN

## **Stretching Your Storyboard to Connect as a Whole**

*Rebekah Lowell*

How much thought do you give to the natural flow of your storyboard as a work of art in itself? When you step back, does it flow? Do you feel the rhythm in the shapes as you look across the spreads? If you cut out each page, would it connect? In this workshop we will explore how we can push the heartbeat of your storyboard even further and find the visual ribbon that ties the book together from beginning to end.

PB, Illustration

## **Stretch Your Writing to Another Genre/Another Age Group!**

*Rajani LaRocca*

As a writer who has published in multiple genres and age groups—middle grade and picture books, nonfiction and fiction, in prose and poetry—Rajani knows all about stretching and diversifying her writing. But how does one stretch into another age group/genre? Rajani will discuss her tips for doing so.

PB, MG, YA, GN

## **Style Reset - Intensive**

*AJ Smith*

Reaffirm your illustration style! Identify and fortify your strengths; Recognize and revise your shortcomings. We'll take a step-by-step approach, self-assessing illustrator attributes and setting tangible career goals that touch on artistic skills, market fit, daily routine, promotion/branding/social media, all stemming from YOUR personal voice and unique skillset to ensure you're fitting in AND STANDING OUT.

Illustration

## **Tarot for Writers**

*Lisa Papademetriou*

Modern tarot decks are based on cards descended from a Mid-15th Century Italian card game. Each card is highly illustrated and holds layers of meaning that can help guide us toward personal insight in relationships with others, our careers, and even ourselves. Tarot for Writers is an introduction to the Major and Minor arcana and ways to read the cards that can be used for writing personal journal reflections, developing character backstories, and even spotting plot points.

MG, YA

## **Ten Tips to Creating an Informational Book Editors Can't Resist**

*Sarah Albee*

We'll start with the basics—what's the difference between an "informational book" and a nonfiction book? How do writers decide on a structure, a format,

# NESCBWI CONFERENCE 2023

APRIL 28-30

SPRINGFIELD, MA

## Time to Stretch

#NESCBW123



and a target age group? Where do you go to find the best sources? In this session, New York Times best-selling nonfiction author Sarah Albee will also discuss whether to tie your book to curriculum standards, what to consider including for back matter, and the fundamentals of tackling image research. Whether you're just venturing into the realm of informational writing, or already have a project nearing completion, this discussion will help guide you toward making your project into a market-ready, professionally-presented, age-appropriate submission.

PB, MG, YA

### **Tension: The Straw That Stirs the Scene**

*Cameron Rosenblum*

This workshop will examine and build appreciation for the role of narrative tension across genres: picture books, MG, and YA, from humor to contemporary fiction to high fantasy. Narrative tension is what keeps readers turning the pages. There is the tension at the heart of a story's arc (ie- the stakes), and there is also the tension in certain details and gestures within a short scene or exchange of dialog. Participants will engage in writing prompts and exercises to try out techniques, with the end goal of heightening reader engagement.

PB, MG, YA

### **The Method in the Magic**

*MarcyKate Connolly*

Most fantasy novels have a unique magic system, ranging anywhere from simple and direct to highly complex. In this workshop, author MarcyKate Connolly will talk about tips and tricks to build one's own fantasy world. The presentation will take a look at examples of magic systems and how they work, and registrants will participate in an interactive worldbuilding activity.

MG, YA, GN

### **The Query Doctor Is In! - INTENSIVE**

*Anika Aldamuy Denise*

Tips for crafting successful query letters. Participants in this session are invited to pre-submit their query letters for discussion and critique.

PB, MG, YA, GN, ILLUSTRATION

### **Think Like An Author! Think Like An Illustrator!**

*Pat Zietlow Miller and Lita Judge*

Successful picture books are a perfect blend of text and art. But, when you're creating one, you always have to be thinking about the other. Award-winning picture book creators Lita Judge and Pat Zietlow Miller will share their approaches to picture book creation and how they work to ensure the text and art look like they were always meant to be together.

PB, Illustration

### **"Track to Overcome": Persevering through Personal and Professional Setbacks**

*Sam Taylor*

Pandemic-time debut. Book releases three months after a baby's heart surgery. Publisher folding. Sales record leaves author with "a track to overcome." Learn how one author moved past it all and found her reasons to keep writing. Some stories must be told. YOUR stories deserve to be heard!

# NESCBWI CONFERENCE 2023

APRIL 28-30

SPRINGFIELD, MA

## Time to Stretch

#NESCBW123



### **Traditional vs. Self-publishing: Who Will Win?**

*Katie L. Carroll*

Set up your scorecard and get ready for the publishing battle of the century! Rate the pros and cons of traditional publishing versus self-publishing to figure out which path is the right one for you. Stretch your knowledge of these two distinct ways of pursuing publication. Only you can determine the winner!  
PB, MG, YA

### **Using Lists as a Back Door**

*Dana Rau*

So much of what keeps a writer from tackling a subject is the overwhelming task of finding just the right words to present facts, establish atmosphere, define character, provide sensory details, and create lasting imagery. List-making is a valuable craft tool that can provide a back door into a project. Brainstorming is a pressure-free activity that can help a writer collect an abundance of words (and inspiration) to help them find just the right language to make a text come alive. This workshop will be full of guided activities.  
PB, MG, YA

### **Weaving Folklore into Modern Fiction**

*Sam Taylor*

Folktales are a rich source of inspiration and imagination. Learn how to weave your favorite folktales into fiction that will enthrall and engage today's young readers--in both fantasy and contemporary stories.  
PB, MG, YA

### **What to Expect When You're Self-Publishing**

*Katie L. Carroll*

Have you ever wondered if the self-publishing path is the right one for you? Is the process too complicated or expensive? Will it hurt your chances of being traditionally published? Can you actually make a living self-publishing? Award-winning author Katie L. Carroll gives you an inside look at what it really takes to self-publish a book.  
PB, MG, YA

### **Words with Friends: How to Navigate Co-Authoring a Book**

*Kathryn Holmes & MarcyKate Connolly*

What goes into writing a co-authored book? Authors Kathryn Holmes and MarcyKate Connolly will share how they worked together to write their upcoming middle-grade novel, "The Thirteenth Circle." They will discuss their creative process, from initial inspiration and brainstorming to drafting and revision, and beyond. The workshop will provide attendees with insights into multiple approaches to the co-author relationship. Who writes what? How do you give each other feedback? What if you disagree? And then, what happens when you're ready to sell the book?  
MG, YA, GN

# NESCBWI CONFERENCE 2023

APRIL 28-30

SPRINGFIELD, MA

## Time to Stretch

#NESCBWI23



### **Worldbuilding 101: Essentials for All Genres**

*Jo Knowles*

We develop empathy for characters by understanding their unique world and what it's like to try to survive in it. Whether writing fantasy, science fiction, realistic fiction or historical, it is essential to convey the rules and power structures within that world. This workshop will explore how worldbuilding works in all genres and for all age groups. Participants should come prepared to stretch their understanding of what worldbuilding means and apply techniques to their own work in some fun exercises to help deepen their stories and make their characters more complex and relatable.

PB, MG, YA, GN

### **Work-for-Hire: Stretch Your Skills by Exploring a New Segment of the Publishing Market**

*Rebecca J. Allen, Meg Thacher*

Work-for-hire is a little-known sector of the publishing industry that accounts for hundreds of titles each year. The concept for these books and series is developed by a publishing house, and an author is hired to write the book to their specifications. The work-for-hire market--a concept we both learned about at NESCBWI conferences--helped us move forward on our publishing journeys! Work-for-hire boosted our confidence, stretched our writing skills, and increased our understanding of the children's book market. This workshop will cover how and where to apply and what to expect when you're hired to write a work-for-hire book.

### **Writer/Life Balance**

*Rajani LaRocca*

You're a writer. But you're also a parent/spouse/full-time\_\_\_\_. How do you keep it all in balance? How do you stretch, but not overextend? Rajani talks about finding balance in your writing life so that it fits into your real life.

PB, MG, YA, GN

### **Writing Authentic YA Characters when You're No Longer a "Young" Adult**

*Rachel Menard*

Join Rachel Menard as she interviews fellow YA authors: Brian Kennedy, Riss M. Nielson, and Rosaria Munda to gain insight into best tips, strategies, and tactics for creating authentic young adult characters when writing as an older author. This will be a small, informal panel of new and established young adult authors who are all over the age of 30, discussing how they channel their inner teenager to write for young adults. Rachel Menard will be directing the questions while allowing for an open discussion with the audience.

YA

### **Writing and Selling Graphic Novels**

*George Jreije*

Graphic novels are a growing segment of the book market, but most writers don't know how to start writing one, let alone getting it published. This workshop will break down the differences between graphic novel and other forms of writing, techniques for creating a stellar script, and the steps you can take to sell your graphic novel to a publisher.

GN

NESCBWI CONFERENCE 2023

APRIL 28-30

SPRINGFIELD, MA

# Time to Stretch

#NESCBWI23



## **Yoga for Writers**

*Padma Venkatraman*

Yoga exercises to help writers gently move and care for the parts of the body they often over work - the shoulders, the fingers, the neck.

## **You Can Talk to a Rocket Scientist: The Secrets of a Successful Interview**

*Kathryn Hulick*

Primary sources bring life to your writing, and they're essential if you're a journalist or nonfiction writer. But why are they so important? How do they differ from regular old research? For my new book for teens, *WELCOME TO THE FUTURE*, I spoke with 55 experts! Using some of these interviews as examples, Hulick will walk you through the reasons for doing interviews as well as how to conduct one. You'll learn how to prepare, what types of questions to ask, and why it's important to ask a question even when you think you already know the answer. Get advice on technology that can assist with note-taking and transcribing. Come ready to practice your interview skills with other attendees in this hands-on workshop. Although this presentation is geared towards nonfiction authors, fiction writers may also find it useful to conduct interviews.

PB, MG, YA

## **Your Art in Perspective - tips and tricks for drawing in perspective**

*Jennifer E Morris*

I've heard many aspiring illustrators say they don't like thinking about perspective, or that it's just too complicated. But by understanding some basic the rules of perspective, you will take your art to the next level. Learn tips and tricks to create believable environments that let the viewer feel like they have stepped into the worlds you have create for them.

Illustration