

2020 New England SCBWI Conference
Finding Joy in the Journey
Friday, May 1 – Sunday, May 3, 2020
CRITIQUES and CONSULTATIONS
GENERAL GUIDELINES
Friday, May 1 & Saturday, May 2

SIX (6) types of critiques/consultations are available this year: PAL Roundtable Manuscript (PAL) Critiques [Friday], Agent Quick Query (AQQ) Critiques [Friday], Manuscript (MS) Critiques [Saturday], Portfolio (PF) Critiques [Saturday], Social Media Consultations (SMC) [Saturday], and Career Consultations (CC) [both Friday and Saturday].

You may **SELECT** critiques/consultations as soon as PART 1 of the Conference Registration opens at 2pm on **Sunday, February 16, 2020**. You may **SCHEDULE** your selected critiques/consultations as soon as the SignUpGenius scheduling system opens at **2pm on Sunday, March 1, 2020**. See below for full registration details.

RESTRICTIONS:

- In order to participate, you must be **registered for Saturday** of the conference.
- If you are **not** attending Friday, you **may NOT** select
 - Agent Quick Query Critique
 - PAL Roundtable Critique
 - Friday Career Consultation
- You may only select **one** of any critique or consultation EXCEPT for
 - PAL Roundtable Critiques, which can be added to any Saturday critique/consultation
 - Illustrators wanting BOTH a Manuscript AND Portfolio Critique
 - Manuscript Critique **and/or** Portfolio Critique **and/or** PAL Roundtable Critique

Please check your volunteer and/or workshop schedules before choosing your critique/consultation slot.

For all critiques/consultations **except** the PAL Roundtable critiques, please feel free to attend a workshop even if it conflicts with your meeting; however, please plan on slipping in and out quietly so as not to disturb the presenter or other attendees.

NOTE: Space is limited and will be filled on a first-come, first-served basis. There will be **no refunds** of the Critique/Consultation fee **after March 15, 2020**. **We reserve the right to make any changes necessary based on faculty schedules or unforeseen circumstances.** You will be informed of any changes.

LOCATION:

Critiques and Consultations take place on the 3rd Floor:

- **Longford Room:** AQQ, MS, PF, SMC and CC critiques/consultations happen during Friday and Saturday workshop times in the 3rd floor *Longford* room.
- **Ballroom:** PAL Roundtable Critiques will be held in the 3rd floor *Ballroom*.

- **Boardroom:** Writing professionals will be available in the One-on-One Support Room (3rd floor Boardroom) to help you prepare beforehand or process the feedback after your critique/consultation. Feel free to drop by and utilize this support!

Important Registration Tips from the Conference Critique Team:

Sarah Lynne Reul, Colleen Getty and Christy Yaros

For more information about the Critique/Consultation Faculty, see the **Faculty Bios** page on the Conference website at newengland.scbwi.org/regional-conference/faculty/. **Make a note of the faculty members who might be a good match for you.** If possible, pick at least three or four faculty from the list. When scheduling your critique/consultation, you will only be able to choose one faculty member in one time slot from the SignUpGenius slots currently available.

BEFORE SCHEDULING YOUR CRITIQUE/CONSULTATION:

Before 2:00 PM on SUNDAY, MARCH 1st (which is when the Critique/Consultation scheduling system becomes available), go to SignUpGenius.com and **register for a free account**. SignUpGenius is the third-party service we use for registrants to select their faculty/time preference for critiques/consultations. Creating an account **BEFORE 2:00 PM on SUNDAY, MARCH 1st** means you'll be able to get into the SignUpGenius system faster on March 1. **Please use the same email address you used to register for the conference.**

Social Media Consultation

SMC-Specific Guidelines

Saturday, May 2, 2020

*Are you looking for professional input on your social media platform? Register for a Social Media Consultation (SMC) and get a fifteen-minute one-on-one meeting at the conference with **Matthew C. Winner** (librarian, blogger, and social media expert).*

COST: \$50 for SCBWI members, \$60 for non-members.

WHEN: Saturday, May 2, during workshop session time slots. Each consultation lasts fifteen (15) minutes.

WHAT: During this one-on-one meeting, you will have 15 minutes to discuss your social media platform with Matthew Winner. We recommend that you come ready to speak knowledgeably about your platform and to have specific questions prepared. This is a great opportunity to get a professional consultation.

RESTRICTIONS:

- In order to participate, you must be **registered for Saturday** of the conference.
- In addition to a Social Media Consultation, **you may** also select a
 - PAL Roundtable Critique;
- however, **you may NOT** also select an

- Agent Quick Query Critique,
- Manuscript Critique,
- Portfolio Critique, or a
- Career Consultation.

NOTE: Space is limited and will be filled on a first-come, first-served basis. There will be **no refunds** of the Consultation fee **after March 15, 2020**. **We reserve the right to make any changes necessary based on industry professionals' schedules or unforeseen circumstances.** You will be informed of any changes.

SOCIAL MEDIA CONSULTATION FACULTY: You can view more info about Matthew Winner on the Faculty Bios page of the Conference website at NewEngland.scbwi.org/regional-conference/faculty.

Important Changes for 2020:

** Please note that there have been significant changes from last year to the Registration process and SignUpGenius scheduling system for the 2020 Conference!*

TWO-PART REGISTRATION PROCESS:

Part 1: REGISTER for the conference **starting at 2:00 PM on Sunday, February 16, 2020.**

- **SELECT (and pay for) a Social Media Consultation (SMC)** in the **BONUS** activities section of the [Registration Form](#)

Part 2: SCHEDULE your **Social Media Consultation (SMC)** starting at 2:00 PM on **Sunday, March 1, 2020.**

- To do so, **click on the SMC scheduling link found in the Confirmation Email you received when you registered for Part 1.**
- This link will take you to the **SignUpGenius** page where you may **select only ONE (1) SMC slot** with Matthew from the available SMC slots.
- **Please note:** This link will only be available **AFTER 2:00 PM on Sunday, March 1st.** The scheduling system will be **LOCKED** until then.
- **Your EMAIL ADDRESS is your unique REGISTRATION ID!** Remember to use the **SAME name and EMAIL** that you used to register for the conference when scheduling your SMC.

You will be asked to **COMPLETE A SURVEY** in order to give Matthew your relevant material (social media platform, etc.) in advance. A link to this survey will be **emailed to you separately.**

Questions: Email Sarah Lynne Reul, portfolio.NESCBWI@gmail.com, (subject SMC).

AT THE CONFERENCE:

All social media consultations take place during Saturday workshop times. **Feel free to attend a workshop even if it conflicts with your meeting, but DO plan on slipping in and out quietly so as**

not to disturb the presenter or other attendees.

1. Feel free to drop in to the One-on-One Support Room (3rd floor *Boardroom*) to prep for your meeting.
2. Check in at the consultation room (3rd floor *Longford*) five (5) minutes before your consultation time.
3. Bring questions and be ready to talk knowledgeably about your social media platform.
4. Have the right attitude. Consider this a great opportunity for feedback and information.
5. Feel free to stop back at the One-on-One Support Room (3rd floor *Boardroom*) if you would like to process what you've learned or celebrate positive feedback.