

**2020 New England SCBWI Conference**  
**Finding Joy in the Journey**  
**Friday, May 1 – Sunday, May 3, 2020**  
**CRITIQUES and CONSULTATIONS**  
**GENERAL GUIDELINES**  
**Friday, May 1 & Saturday, May 2**

SIX (6) types of critiques/consultations are available this year: PAL Roundtable Manuscript (PAL) Critiques [Friday], Agent Quick Query (AQQ) Critiques [Friday], Manuscript (MS) Critiques [Saturday], Portfolio (PF) Critiques [Saturday], Social Media Consultations (SMC) [Saturday], and Career Consultations (CC) [both Friday and Saturday].

You may **SELECT** critiques/consultations as soon as PART 1 of the Conference Registration opens at 2pm on **Sunday, February 16, 2020**. You may **SCHEDULE** your selected critiques/consultations as soon as the SignUpGenius scheduling system opens at **2pm on Sunday, March 1, 2020**. See below for full registration details.

**RESTRICTIONS:**

- In order to participate, you must be **registered for Saturday** of the conference.
- If you are **not** attending Friday, you **may NOT** select
  - Agent Quick Query Critique
  - PAL Roundtable Critique
  - Friday Career Consultation
- You may only select **one** of any critique or consultation EXCEPT for
  - PAL Roundtable Critiques, which can be added to any Saturday critique/consultation
  - Illustrators wanting BOTH a Manuscript AND Portfolio Critique
  - Manuscript Critique **and/or** Portfolio Critique **and/or** PAL Roundtable Critique

**Please check your volunteer and/or workshop schedules before choosing your critique/consultation slot.**

For all critiques/consultations **except** the PAL Roundtable critiques, please feel free to attend a workshop even if it conflicts with your meeting; however, please plan on slipping in and out quietly so as not to disturb the presenter or other attendees.

**NOTE:** Space is limited and will be filled on a first-come, first-served basis. There will be **no refunds** of the Critique/Consultation fee **after March 15, 2020**. **We reserve the right to make any changes necessary based on faculty schedules or unforeseen circumstances.** You will be informed of any changes.

**LOCATION:**

Critiques and Consultations take place on the 3rd Floor:

- **Longford Room:** AQQ, MS, PF, SMC and CC critiques/consultations happen during Friday and Saturday workshop times in the 3rd floor *Longford* room.
- **Ballroom:** PAL Roundtable Critiques will be held in the 3rd floor *Ballroom*.

- **Boardroom:** Writing professionals will be available in the One-on-One Support Room (3rd floor Boardroom) to help you prepare beforehand or process the feedback after your critique/consultation. Feel free to drop by and utilize this support!

### **Important Registration Tips from the Conference Critique Team:**

*Sarah Lynne Reul, Colleen Getty and Christy Yaros*

For more information about the Critique/Consultation Faculty, see the **Faculty Bios** page on the Conference website at [newengland.scbwi.org/regional-conference/faculty/](http://newengland.scbwi.org/regional-conference/faculty/). **Make a note of the faculty members who might be a good match for you.** If possible, pick at least three or four faculty from the list. When scheduling your critique/consultation, you will only be able to choose one faculty member in one time slot from the SignUpGenius slots currently available.

### **BEFORE SCHEDULING YOUR CRITIQUE/CONSULTATION:**

**Before 2:00 PM on SUNDAY, MARCH 1st** (which is when the Critique/Consultation scheduling system becomes available), go to [SignUpGenius.com](http://SignUpGenius.com) and **register for a free account**. SignUpGenius is the third-party service we use for registrants to select their faculty/time preference for critiques/consultations. Creating an account **BEFORE 2:00 PM on SUNDAY, MARCH 1st** means you'll be able to get into the SignUpGenius system faster on March 1. **Please use the same email address you used to register for the conference.**

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# **Portfolio Critique (PF) Specific Guidelines**

**Saturday, May 2, 2020**

*Are you looking for professional feedback on your portfolio? Register for a Portfolio (PF) Critique to get written feedback AND a fifteen-minute one-on-one meeting at the conference with an illustration agent or an art director.*

**NOTE:** The Portfolio Critique is for those who will submit art samples. If you wish to submit a **dummy with text**, please sign up for a **Manuscript Critique** instead.

**COST:** \$60 for SCBWI members, \$70 for non-members.

**WHEN:** Saturday, May 2, during workshop session time slots. Each critique lasts fifteen (15) minutes.

**WHAT:** During this one-on-one meeting, you will receive a 15-minute critique of your portfolio, in addition to written feedback.

### **RESTRICTIONS:**

- In order to participate, you must be **registered for Saturday** of the conference.
- In addition to a Portfolio Critique, **you may** also select a
  - Manuscript Critique and/or a
  - PAL Roundtable Critique;

- however, **you may NOT** also select an
  - Agent Quick Query Critique,
  - Social Media Consultation, or a
  - Career Consultation.

**NOTE:** Space is limited and will be filled on a first-come, first-served basis. There will be **no refunds** of the Portfolio Critique fee **after March 15, 2020**. **We reserve the right to make any changes necessary based on faculty schedules or unforeseen circumstances.** You will be informed of any changes.

**PORTFOLIO CRITIQUE FACULTY:** You can view the list of portfolio critique faculty members at the bottom of this document and read their corresponding biographies on the Faculty Bios page on the conference website [NewEngland.scbwi.org/regional-conference/faculty](http://NewEngland.scbwi.org/regional-conference/faculty).

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### **Important Changes for 2020:**

*\* Please note that there have been significant changes from last year to the Registration process and SignUpGenius scheduling system for the 2020 Conference!*

#### **TWO-PART REGISTRATION PROCESS:**

**Part 1: REGISTER** for the conference starting at 2:00 PM on **Sunday, February 16, 2020**.

- **SELECT (and pay for) a Portfolio (PF) Critique** in the **BONUS** activities section of the [Registration Form](#)

**Part 2: SCHEDULE** your Portfolio (PF) Critique starting at 2:00 PM on **Sunday, March 1, 2020**.

- To do so, **click on the PF Critique scheduling link found in the Confirmation Email you received when you registered for Part 1**.
- This link will take you to the **SignUpGenius** page where you may **select only ONE (1) PF Critique slot with only ONE (1) PF Critique Faculty Member** from the available PF Critique slots.
- **Please note:** This link will only be available **AFTER 2:00 PM on Sunday, March 1st**. The scheduling system will be LOCKED until then.
- **Your EMAIL ADDRESS is your unique REGISTRATION ID!** Remember to use the **SAME name and EMAIL** that you used to register for the conference when scheduling your PF Critique.

#### **HOW TO PREPARE YOUR PORTFOLIO SAMPLES:**

- **Select up to 10 art samples**
  - Include your name on each image
  - If you wish to submit a dummy with text, please sign up for a Manuscript Critique instead (see the instructions at the top of Portfolio Critique Guidelines)
- **Compile all of the images being submitted into ONE (1) PDF DOCUMENT**
  - Name the PDF file as follows: FACULTY'S LAST NAME\_your last name
    - For example, if Sarah Lynne Reul has a critique with art director Saho Fujii. Sarah would use an email subject line of FUJII\_Reul.
  - For more resources on building a portfolio, see the [SCBWI BOOK](#) sections on *Putting Together a Prize Winning Portfolio* and *The Illustrator's Guide*.

## **HOW TO SUBMIT YOUR PORTFOLIO SAMPLES:**

Attach the PDF to an email addressed to [portfolio.NESCBWI@gmail.com](mailto:portfolio.NESCBWI@gmail.com)

The subject line of your email should match your pdf name:

- FACULTY'S LAST NAME\_your last name. (See example above.)

Don't forget the attachment! (But if you do, simply send another email. We're all human!)

**IMPORTANT: All submissions must be received by midnight on March 15, 2020.**

If you miss the deadline, you will not receive a refund, but you may sit down with the critique faculty member you selected to discuss your work on-the-spot.

Questions? Email Sarah Lynne Reul at [portfolio.NESCBWI@gmail.com](mailto:portfolio.NESCBWI@gmail.com).

## **AT THE CONFERENCE:**

All portfolio critiques take place during Saturday workshop times. **Feel free to attend a workshop even if it conflicts with your meeting, but DO plan on slipping in and out quietly so as not to disturb the presenter or other attendees.**

1. Bring your **portfolio!**
2. Feel free to drop into the One-on-One Support Room (3rd floor *Boardroom*) to prep for your critique.
3. Check in at the critique room (3rd floor *Longford*) five (5) minutes before your critique time.
4. Have questions prepared about your artwork, the art director/agent, or the industry.
5. Have the right attitude: This isn't a make-or-break moment, but it is a great opportunity for feedback and information.
6. Feel free to stop back at the One-on-One Support Room (3rd floor *Boardroom*) if you would like to process what you've learned or celebrate positive feedback.

## **2020 PORTFOLIO CRITIQUE FACULTY (Saturday, May 2, 2020)**

Julie Bliven	<b>Editor</b>	<i>Charlesbridge Publishing</i>
Saho Fujii	<b>Art Director</b>	<i>Little, Brown Books for Young Readers</i>
Aram Kim	<b>Senior Designer</b>	<i>Macmillan Children's Publishing</i>
Abigail Samoun	<b>Illustrator Agent</b>	<i>Red Fox Literary</i>

For more information, see the **Faculty Bios page** on the Conference website at [NewEngland.scbwi.org/regional-conference/faculty](http://NewEngland.scbwi.org/regional-conference/faculty).