

2020 New England SCBWI Conference

Finding Joy in the Journey

Friday, May 1 – Sunday, May 3, 2020

Portfolio Showcase

New England SCBWI is thrilled to once again present the Portfolio Showcase for Illustrators. Professional art directors and agents will judge the Portfolio Showcase, with prizes awarded to one winner and two runners-up.

On **Saturday, May 2**, from 5:30 pm to 7:00 pm, the Portfolio Showcase will be open to all conference attendees. From 7:00 pm to 8:00 pm the Portfolio Showcase will be open for our specially invited art directors, editors and agents from our faculty. Then from 8:00 pm to 10:00 pm the Portfolio Showcase will be open to all attendees. The Portfolio Showcase is a fantastic opportunity for the illustrators who attend the Conference to have a showcase of their work seen by members of the publishing community.

It is free to participate, but space is limited and will be awarded on a first-come, first-served basis. Please sign up for the Portfolio Showcase in the bonus activities when you register for the conference. **You must register for BOTH Saturday and Sunday of the conference in order to participate in the Portfolio Showcase**

When you register online for the Portfolio Showcase, you **MUST** accept the electronic [Portfolio Showcase Illustration Release](#). Portfolios must be dropped off between 4:30 and 5:30 on Saturday night in the Mahogany room; they must be picked up by 10:30 pm. Winners will be announced on Sunday, May 3rd.

Portfolio Exhibition Guidelines

Please read through all requirements carefully.

What to exhibit: Portfolio, Promotional Postcards, Book Dummy (optional), Feedback Cards (optional)

Portfolio:

- Only one (1) portfolio permitted.
- Size: up to 11" x 14" page size, portrait or landscape.
- Length: 12–15 pages suggested.
- Make sure your portfolio is clearly marked with your name and contact information.

Promotional Postcards:

- To be placed by your portfolio.
- Amount: up to 100 of each is suggested.
- Size: up to 6 x 9 inches.
- Other ephemera like business cards, bookmarks, stickers, etc. are permitted, as long as they do not exceed 6 x 9 inches.
- No card holders — we cannot ensure their safety or return.
- Show organizers reserve the right to remove extra material if it encroaches your neighbor's space.

Dummy (Mockup Book):

- Can be in addition to your portfolio, NOT instead of a portfolio
- Only one (1) Dummy permitted.
- It MUST be securely attached to your portfolio (string or ribbon suggested). This is not an option, but a requirement. Please arrive with your dummy already attached to your portfolio.

Anonymous Feedback Cards (optional):

- A small stack of 3x5 index cards to be placed by your portfolio.
- Cards must be labeled with your name.
- May include feedback prompts (i.e.: "What do you like best about my portfolio?", "Where do you think I need improvement?").
- Securely attach an envelope for your feedback cards to your portfolio.

Please note what is NOT permitted:

- Oversized portfolios (whether in length, depth or width)
- Non-secured portfolio (images not securely attached to portfolio)
- Original or framed art
- Published books (You may, of course, display spreads from your published books within your portfolio, if you wish.)
- 3-dimensional art
- Easels, stands or props of any kind
- Portfolios in unusual novelty formats, such as boxes

Questions? Contact Milanka Reardon at centralic@nescbwi.org or Jeanette Bradley at southic@nescbwi.org (subject "PS question").